



WTVD-TV DURHAM
411 LIBERTY STREET
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 10-23-2012 PAGE: 1 of 3

SMART MEDIA GROUP, LLC - 11950
ATTN: MICHELE BROOKS
814 KING STREET
SUITE 400
ALEXANDRIA VA 22314

Contract No 391926	Contract Dt 06-29-2012	Revision Dt 10-22-2012	Rev# 3	Advertiser MCCRORY FOR GOVERNOR	Brand MCRORY FOR NC GOVERNOR	Product Code POLITICALS	Station/Market WTVD - DURHAM
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Agency Est# MCCRO ORDR C22C28			CMS # 238336	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-22-2012	End Date 10-28-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 238336				
Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: C : MCCRO P : ORDR E : C22C28																	
1	10-22-2012	10-28-2012	09:00AM - 10:00AM	LIVE! WITH KELLY & MICHAEL (842)				3	30	1		1		1			3	125	3	375.00
2	10-22-2012	10-28-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SATURDAY AT 7AM (2408)				2	30						1		1	250	1	250.00
3	10-22-2012	10-28-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SUN 7-8A (820)				3	30							1	1	150	1	150.00
4	10-22-2012	10-28-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6 SUN (822)				3	30							1	1	300	1	300.00
5	10-22-2012	10-28-2012	11:35PM - 12:02AM	NIGHTLINE (MONDAY-FRIDAY) (788)				1	30	1	1	1	1	1			5	475	5	2,375.00
6	10-22-2012	10-28-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY				2	30		1						1	750	1	750.00
7	10-22-2012	10-28-2012	07:00PM - 07:30PM	JEOPARDY (MONDAY-FRIDAY) (898)				2	30		1		1				2	1,000	2	2,000.00
8	10-22-2012	10-28-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)				2	30	1		1					2	1,000	2	2,000.00
9	10-22-2012	10-28-2012	08:00PM - 10:00PM	MONDAY PRIME 8-10P (795)				3	30	1							1	2,500	1	2,500.00
			----- ITEM LINE NOTE ----- DANCING W/THE STARS																	
		Cr Resolved	Rate Reason																	
		10-22-2012	2,500 CRDT RESOLV																	
		Total:	2,500																	
			Credit Resolved Total:															-1	-2,500.00	
10	10-22-2012	10-28-2012	10:00PM - 11:00PM	MONDAY PRIME 10-11P (794)				3	30	1							1	1,600	1	1,600.00
			----- ITEM LINE NOTE ----- CASTLE																	
		Cr Resolved	Rate Reason																	
		10-22-2012	1,600 CRDT RESOLV																	
		Total:	1,600																	
			Credit Resolved Total:															-1	-1,600.00	

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
391926	06-29-2012	10-22-2012	3	MCCRORY FOR GOVERNOR	MCRORY FOR NC GOVERNOR	POLITICALS	WTVD - DURHAM

Agency Est# MCCRO ORDR C22C28			CMS # 238336	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-22-2012	End Date 10-28-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 238336				
Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: C : MCCRO P : ORDR E : C22C28																	
11	10-22-2012	10-28-2012	10:00PM - 11:00PM	WED PRIME 10-11P (814)				2	30			1					1	1,500	1	1,500.00
			----- ITEM LINE NOTE ----- NASHVILLE																	
12	10-22-2012	10-28-2012	07:00PM - 08:00PM	SUNDAY PRIME 7-8PM (930)				3	30							1	1	1,400	1	1,400.00
			----- ITEM LINE NOTE ----- AFHV																	
13	10-23-2012	10-25-2012	09:00AM - 10:00AM	LIVE! WITH KELLY & MICHAEL (842)				3	30		1			1			2	125	2	250.00
14	10-22-2012	10-26-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)				3	30	1	1	1	1	1			5	230	5	1,150.00
15	10-23-2012	10-23-2012	05:28AM - 06:00AM	EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDA				3	30		1						1	275	1	275.00
16	10-22-2012	10-26-2012	05:58AM - 07:00AM	EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY)				3	30	1	1	1	1	1			5	425	5	2,125.00
17	10-22-2012	10-26-2012	06:58AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83				2	30	2	2	2	2	2			10	500	10	5,000.00
18	10-27-2012	10-27-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SATURDAY (1883)				2	30						1		1	400	1	400.00
19	10-27-2012	10-27-2012	09:00AM - 10:00AM	EYEWITNESS NEWS SAT 9-10AM (10765)				2	30						1		1	250	1	250.00
20	10-28-2012	10-28-2012	09:00AM - 10:00AM	EYEWITNESS NEWS SUNDAY 9-10A (830)				2	30							1	1	250	1	250.00
21	10-22-2012	10-28-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY				2	30	1		1	1	1	1	1	6	750	6	4,500.00
22	10-22-2012	10-26-2012	06:58PM - 07:30PM	JEOPARDY (MONDAY-FRIDAY) (898)				2	30	1		1		1			3	1,000	3	3,000.00
23	10-23-2012	10-26-2012	07:28PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)				2	30		1		1	1			3	1,000	3	3,000.00

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Line	Start Date		End Date		Time Period		Description						RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$		
					Agency CPE: C : MCCRO P : ORDR E : C22C28																						
																						Contracted Gross Total:		58		35,400.00	
																						Actual Gross Total:		56		31,300.00	
																						Agency Commission:				4,695.00	
																						Net Total:				26,605.00	
Month/YR				Preempted				Made Good				Contract Total				Adjustments				Actual Total							
Oct 12				275.00				0.00				35,400.00				4,100.00 CR				31,300.00							
TOTAL				275.00				0.00				35,400.00				4,100.00 CR				31,300.00							

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